Ideation Phase

Define the Problem Statements

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| Date | 14 Oct 2022 |
| Team ID | PNT2022TMID04402 |
| Project Name | Global Sales Data Analytics |
| Maximum Marks | 2 Marks |

**Customer Problem Statement :**

* These days, online shopping is essential.
* So, try to comprehend a few things, such as the Global Super Store's Customer Analysis and Product Analysis.
* It's critical that the sales and marketing teams review their plans and effectiveness in order to enhance both.
* One method to gauge analysis of sales performance.
* The term "sales analytics" denotes the use of technology to gather and analyse sales data using data to generate practical knowledge.

Problem Statement-1



Problem Statement-2



Problem Statement-3

